

Cellular
Carriers
Association
of
California

EX PARTE OR LATE FILED

RECEIVED

MAR 16 1995

March 13, 1995

FCC MAIL ROOM

EX PARTE

Mr. William F. Caton
Acting Secretary
Federal Communications Commission
1919 M Street, NW, Room 222
Washington, D.C. 20554

DOCKET FILE COPY ORIGINAL

RE: PR Docket No. 94-105; Petition of the People of the State of California
and the Public Utilities Commission of the State of California to Retain
Regulatory Authority Over Intrastate Cellular Service Rates

Dear Mr. Caton:

The attached letters have been forwarded to the Commission. Please associate this material with the above-referenced proceeding.

Two copies of this notice were submitted to the Secretary of the FCC in accordance with Section 1.1206(a)(1) of the Commission's Rules.

Please stamp and return the provided copy to confirm your receipt. Please contact me at 916/553-5950 should you have any questions or require additional information concerning this matter.

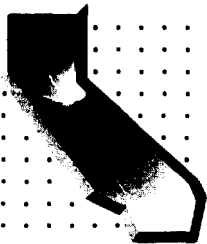
Sincerely,


Louise A. Johanson
Administrative Director

Attachments

cc: Regina Keeney

No. of Copies rec'd 021
List A B C D E



**California
Manufacturers
Association**

March 6, 1995

COPY

RECEIVED

MAR 16 1995

CC MAIL ROOM

Reed Hundt, Chairman
Federal Communications Commission
1919 M Street, NW
Washington, D.C. 20554

William Campbell Dear Chairman Hundt:
President

We are writing to urge the Commission to reject the California Public Utilities Commission's petition to continue regulating cellular rates.

In the midst of the recent recession, defense cutbacks and business flight from California, the state's cellular industry stood out like a diamond in the rough. Cellular phones became one of the fastest growing consumer products in history. With annual growth rates reaching 45 percent, California has, and will continue to benefit handsomely from the industry's productivity.

However, despite the economic boost that cellular has brought the state, the California Public Utilities Commission imposes the country's strictest cellular regulation. The California Manufacturers Association is especially sensitive to any regulatory encroachments that might damage an emerging industry.

Consider some of the cellular's benefits to California:

- The state's cellular carriers alone account for nearly 5,000 jobs. Countless other jobs are provided by the industry to equipment manufacturers, researchers, the computer industry and construction contractors.
- Many of the state's defense contractors, including TRW, Hughes, Aircraft & Loral have found cellular research and technology development to be a valuable means of staying competitive and preventing layoffs.
- The industry has made almost \$3 billion in capital investments.
- Led by California's wireless firms, cellular telephones and technology are fast becoming internationally omnipresent, providing a balance of trade that tips strongly in California's and the country's favor.

Reed Hundt, Chairman
Page two
March 6, 1995

RECEIVED

MAR 16 1995

CC MAIL ROOM

Under the context of these benefits, the fact that cellular rates are dropping and the industry is becoming more competitive, it is very difficult to understand why California's PUC wants to continue stringent regulations on cellular.

The purpose of regulation is to protect customers from monopoly power. Cellular phones are a great means of communication, but they are certainly not the necessity that electricity, gas, or even landline phones are. Indeed, cellular only has seven percent market penetration in California, less than most other states due in large part to stifling regulation.

We urge you to reject the California Public Utilities Commission's petition. It will allow competition to flourish in California's cellular industry and provide benefits to California's businesses and citizens.

Sincerely,



WILLIAM CAMPBELL

WC:jir

c: Commissioner James H. Quello
Commissioner Andrew C. Barrett
Commissioner Susan Ness



CALIFORNIA CHAMBER of COMMERCE

ALLAN ZAREMBERG
SENIOR VICE PRESIDENT, LEGISLATIVE AFFAIRS

March 7, 1995

RECEIVED

MAR 16 1995

FCC MAIL ROOM

Reed Hundt, Chairman
Federal Communications Commission
1919 M Street, NW, Room 814
Washington D.C. 20554

Dear Chairman Hundt:


The California Chamber of Commerce strongly urges you to reject the petition of the California Public Utilities Commission to continue the nation's strictest regulation over California's cellular industry. We believe that such continued regulation is not in the best interest of California's consumers and its economy.

California's cellular industry has been a tremendous boost to the state in spite of ill-considered and harmful regulation. California is such an ideally mobile state that it should be the leader in cellular communications and technology. We are concerned the state and its consumers will be denied the full benefits of vigorous competition by this needless regulation.

Continued regulation is even more questionable in light of new wireless competitors soon to come to each market in large part as a result of the FCC's broadband auction that is nearing completion.

California's Public Utilities Commission represents only one opinion in the state of California. We strongly urge you to reject California's petition to allow for full and unfettered competition for California's cellular industry.

Sincerely,



Allan Zaremborg

AZ:dl

Reed Hundt
March 10, 1995
Page 2

RECEIVED
MAR 16 1995
FCC MAIL ROOM

cc: Commissioner James H. Quello
Commissioner Andrew C. Barrett
Commissioner Susan Ness
The Honorable Pete Wilson, Governor
Bob White, Chief of Staff
George Dunn, Deputy Chief of Staff
Congressman Christopher Cox
Congressman Carlos Moorhead
Congresswoman Anna Eshoo
Congressman Henry Waxman
Congressman Brian Bilbray
Stephen E. Carlson, Cellular Carriers Assoc. of CA